

# Solution Profile

“Words-first” artificial intelligence, machine learning, and natural language processing



# What we do

Your company runs on words. We help you turn those words into money. Our machine learning toolkits and natural language solutions empower you to ask, answer, and act on unique questions drawn from shifting, real-world datasets.

Where others require huge initial investments, we let you start small, with a low-risk system that answers a few specific questions. Establish the value of your solution, then expand its capabilities.

Our unique, "words-first" approach to machine learning delivers business-transforming insights and capabilities to the Fortune 500, small agencies, and everyone in-between.

-  Reduce employee turnover
-  Lower costs and inefficiencies
-  Identify detailed pain-points
-  Fix root-cause issues
-  Optimize market strategy
-  Scale survey analysis
-  Monitor social and news media
-  Make better-informed decisions
-  Accelerate research and development
-  Manage risk and compliance

Solve natural language challenges

Start small, low-risk

Ask and answer unique questions

Make better decisions

[lexalytics.com/applications](https://lexalytics.com/applications)

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“Natural Language Processing is hard. Filtering in an environment with so much ambiguity is hard. Analyzing and making sense of billions of words is - wait for it - hard. Lexalytics puts this all together in a way that makes it possible to maintain, collaborate, and distribute results that help our senior leadership teams make better decisions.”

**Csaba Dancshazy**

Senior Market Research Manager



# Products

## On-Premise

[lexalytics.com/salience](http://lexalytics.com/salience)

Powerful, natural language processing for enterprise companies who need a secure, on-premise data analytics tool. Gain rich, actionable insights from behind your firewall.

## In the Cloud

[lexalytics.com/semantria](http://lexalytics.com/semantria)

Agile natural language processing delivered through our stress-tested cloud infrastructure (99.99% uptime). Semantria is also available as an easy-to-use plugin for Microsoft Excel.

## Machine Learning

[lexalytics.com/assembler](http://lexalytics.com/assembler)

Build, train, and deploy targeted machine learning solutions to unique natural language problems. Accelerate and automate the process of data management, analysis, and prediction.

## Storage & Visualization

[lexalytics.com/storage](http://lexalytics.com/storage)

Store, filter, and access billions of text documents in secure cloud instances. Compare analyses and reports over time. Share results internally to drive better decisions.

# FAQs

## How much does Lexalytics cost?

We offer scaling pricing plans based on your unique needs. Let's chat: [lexalytics.com/contact](http://lexalytics.com/contact)

## What industries do you serve?

In short: all of them. Our text solutions are so widely applicable, we can't list them all. For details, stop by [lexalytics.com/industries](http://lexalytics.com/industries)

## What features and languages do you support?

We deliver more than 100 data points per text document and support 22+ languages. See [lexalytics.com/technology/features](http://lexalytics.com/technology/features)

## Can I try it for free?

Of course! Visit [lexalytics.com/signup](http://lexalytics.com/signup) for a 14-day trial with up to 6,000 free transactions.



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